

Schneider Electric is the global specialist in energy management and automation. With revenues of ~€25 billion in 2016, our 160.000+ employees serve customers in over 100 countries, helping them to manage their energy and process in ways that are safe, reliable, efficient and sustainable. From the simplest of switches to complex operational systems, our technology, software and services improve the way our customers manage and automate their operations. Our connected technologies reshape industries, transform cities and enrich lives. At Schneider Electric, we call this Life Is On.

ΑΓΓΕΛΙΑ ΠΡΑΚΤΙΚΗΣ ΑΣΚΗΣΗΣ

Schneider Electric Greece is looking for a dynamic intern to assist our Marketing Communications activities. Working in our marketing department, this internship is an excellent opportunity to experience various aspects of marketing, public relations and communications and gain hands-on experience through various projects.

Main tasks include

- Contributing to the development and implementation of marketing campaigns
- Managing website updates with the aim of continuously improving the customer experience
- Assisting with the planning and execution of the press and social media activity
- Assisting in branding and other marketing material production

Required Skills

- Excellent command of Greek and English language
- Strong communication skills - written and verbal
- Proficiency in Microsoft Office tools (Powerpoint, Word, Excel)
- Keen interest in social media and digital communications

The above concerns employees of the following departments:

- Business Administration
- Marketing and Advertising

Η απασχόληση των φοιτητών πραγματοποιείται σύμφωνα με τα προβλεπόμενα από το πρόγραμμα σπουδών τους και την νομοθεσία σχετικά με την πραγματοποίηση πρακτικής άσκησης. Η αγγελία έχει αναρτηθεί και στο ATLAS με τον κωδικό 124504.

*Οι ενδιαφερόμενοι καλούνται να στείλουν το βιογραφικό τους αναφέροντας ως τίτλο τον κωδικό **ΠΡΑΚΤΙΚΗ ΑΣΚΗΣΗ MARCOM** στην παρακάτω ηλεκτρονική διεύθυνση:*

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