

PERAKAKIS EMMANOUIL

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Dept. of Commerce &
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Current Status

Lecturer at the Department of Commerce and Marketing (www.emark.teicrete.gr) at the Technological Educational Institute of Crete (www.teicrete.gr)

Technical Creative Manager of the e-Business Intelligence Lab (www.e-bi.gr) of the Center of Technological Research – Crete (ww.ctr-crete.gr)

Research Interests

Human Computer Interaction, User Interface Design, Usability, User-Centered Design, e-Marketing, SEO, Social Media Marketing, Web Design

Professional/Technical Skills

Extensive experience in

- Website development using ASP.NET, ASP, HTML, CSS, JavaScript and jQuery.
- Web Design using Photoshop and Dreamweaver or direct coding in CSS/HTML
- Web CMSs (mostly DotNetNuke and Wordpress)
- e-Marketing (SEO, Social Media marketing etc)
- Programming in the following languages: C, C++, C#, Visual Basic and ASP.NET

Adequate experience in

- Graphic Design both for Print and the Web using Photoshop and Illustrator
- Databases using SQL (T-SQL/MS SQL Server)
- Video Editing using Adobe Premiere
- Audio Recording and mixing using DAW Cubase Pro 3

Basic Knowledge of

- Java, PHP
- 3D Modeling/Animation (Maya)
- OpenGL API

Education

2001-2002	MSc in Advanced Computing (Internet Technologies and Multimedia) University of Bristol
1996-2000	BSc with Honours in Computer Science University of Essex

Research Experience

Recent Projects

“Informational and Organizational Network for the Promotion of the Agrotourism in the district of Lasithi-Crete”, LEADER+ (2000-2006), Center of Technological Research – Crete.

“Development of an e-Mall Center” LEADER+ (2000-2006), Center of Technological Research – Crete. (www.e-lasithi.gr)

“GIS Information System for the Municipal of Ierapetra”, Center of Technological Research – Crete. (www.ierapetra.gr)

A-ZMarketing.gr portal of dept. of Commerce & Marketing for the exchange of information and know-how among business and academic community of Greece (www.A-ZMarketing.gr).

Teaching Experience

September 2010 - Present

Full-time Lecturer

Technological Educational Institute (TEI) of Crete

Full teach of courses: Designing with Adobe Photoshop / Introduction to video editing with Adobe Premiere, Programming for the Web (HTML, Dreamweaver), e-Marketing and e-Services

September 2008 – August 2010

Research Associate

Technological Educational Institute (TEI) of Crete

Full teach of courses: Designing with Adobe Photoshop / Introduction to video editing with Adobe Premiere, Programming for the Web (HTML, Dreamweaver), e-Marketing and e-Services

September 2006 - August 2008

Research Associate

Technological Educational Institute (TEI) of Crete

Full teach of courses: Introduction to Computing, Programming for the Web and e-Marketing and e-Services

March 2003-December 2003

Part-Time Lecturer

National Organization for Professional Education (OEEK) of Ierapetra

Teaching C/C++ and Visual FoxPro

Professional Experience

September 2008 – Current

Administrative Work

Technological Education Institute of Crete

Besides my teaching work I have contributed in the following administrative issues:

- Design and Development of the official website for the Dept of Commerce and Marketing with full content management (www.emark.teicrete.gr)
- Co-Designed/developed the official Alumni website for the Department (alumni.emark.teicrete.gr)
- Organizing the department’s yearly e-marketing campaign with use of Banners, google Adwords, Facebook, youtube channel etc. since 2008

October 2008 – March 2009

Web Developer/Designer

“GIS Information System for the Municipal of Ierapetra”

NESSOS Information Technologies S.A. / Municipality of Ierapetra

Design and development of tourist web portal for the Municipality of Ierapetra with GIS Maps and tourist information about the area.

- June 2008 – November 2008 **Web Developer/Designer**
 “Development of an e-Mall Center” LEADER+
e-Business Intelligence Lab (www.e-bi.gr) / Center of Technological Research – Crete (www.cte-crete.gr)
 Designed and Contributed in the development of the e-Mall system (www.e-lasithi.gr)
 Designed e-shop Templates.
- January 2004 – December 2008 **Co-Founder / Web Designer – Developer**
VENITURAKIS M. –PERAKAKIS E. Company
 The company was founded in 2004 for the needs of the portal project me and my partner have developed as a hobby in 2000 but was evolved into one of the most popular websites in Greece. Following are some of the most important projects we worked on besides that:
- **Development and marketing of two business software packages:** “Επί Πιστώσει”, a bank cheque management software (VB6/XML) and No-Problem Income-Outcome (C#.NET/XML) for monitoring income and expenses.
 - **Development of several small and large-scale websites:** kalpes.gr (election website), lagoniko.gr (search engine based on Google custom search), shopcorner.gr (e-shop custom developed in-house on ASP.NET) with a smart client application, www.pancretabank.gr (website for the bank of Crete) and numerous others.
 - **e-marketing and SEO services** for our websites
- March 2001 – Present **Co-Founder / Web Designer – Developer**
www.asxetos.gr
 With fellow business partner Marinos Veniturakis started the Portal website “asxetos.gr” as a hobby back in 2000 but quickly became one of most popular independent websites in Greece, currently having more than 15.000 visits per day.
 My involvement in this large project was the constant development and expansion of the website using ASP, ASP.NET, HTML, XML and MS SQL SERVER.
 The site has undergone 3 complete re-designs, where the first two were developed on 2 versions of a custom Content Management System I developed on ASP (v1) and ASP.NET (v2). The latest version is based on the open-source .NET content management system DotNetNuke but we also developed a number of custom modules to fit our needs.
 Other important skills I developed and practiced thoroughly on this project include extensive SEO (search engine optimization), e-marketing, Google adsense and web statistics analysis.
- June 2000 – Present **Part-time Volunteer work**
Archipelagos – Institute of Marine and Terrestrial Research (www.archipelago.gr)
 Designed and developed the organizations portal website using ASP.NET and DNN CMS system.
 Upgrading website with new features occasionally.
- November 2004 – November 2005 **Army Service**
KEPYES (IT center of the Greek Army)
 During my service in the army I have been assigned the role of project manager and developer in the department of small-scale applications.
- December 2003 – June 2004 **Web Developer**
Encode S.A.
 Working as a developer for a web-based intranet security policy application (PolicySphere) using .NET 2003 and SQL Server 2000.
- 2000-2001 **Web Developer**
Freelance
 Developing websites using HTML, ASP and Macromedia Flash.

1995-1999

Project Leader - Game Developer

CyberTech Creations Team / MLS Multimedia

Founded the Cybertech Creations team during my last 2 years at High School with 14 fellow students for the purpose of developing the first computer game in Greece. The game RUNAWAY was finished in 1998 and was published by MLS Multimedia at the same year. Our effort gained some publicity with articles on magazines, newspapers and television back in 1998.

During the development of the game, apart from project management, I worked extensively with C++, computer graphics and user interaction.

Publications

MSc Dissertation

Virtual Time Machine (3D representation of artefacts through time and space), supervisor: Prof. Alan Chalmers, University of Bristol, 2001

Received Best Poster Award on MSc Presentation Day

Conferences

M. Siganou, V. Atlamazoglou, T. Thiraiou, E. Perakakis and D. Yova, "A vertical portal web-site containing comprehensive information about a rare disease, with automatic data extraction from external sources", TEMU 2008

(<http://www.temu.gr/2008/program.html>)